

# How I Make Money Online - Easy Methods that Work

by Tess Tackett

Thank you for downloading this free report. I want to help everyone learn how to make money online, because it really can be done. If I can do it, anyone can - guaranteed.

First of all, some of these methods will sound totally greek to you, but that's normal. They did to me when I first started! In fact, before I started online marketing I didn't even know how to forward an email to someone. So, you can see I had ZERO experience.

Just don't be intimidated by anything online. Jump in there, learn it and DO it. You will make money if you work at it and learn all you can.

I have no college degrees, in fact I didn't go to college at all. I graduated high school, was a hairdresser for several years, then went to work in an office as an accounts payable clerk where I worked until the company closed. I have been working online since.

I am a southern girl living in the boonies, in a city of less than 3000. So, if I can sit here in the backwoods and make money with no prior experience, so can you! I'm going to tell you about a few of the ways that I make an income on the internet.

You can read through these pages, pick out what you like and do that one thing, or you can do them all and have what is known as "multiple streams of income". I do it all - but it does take work! Nothing is free in this world anymore. Go for it - you can do it!

Now, let's start with Bum Marketing (so easy a bum could do it)!

## Bum Marketing

Funny name, huh? A man that lives in a city about 15 miles from where I live came up with this method of making money online. He says that any bum off the street could make money using this method, and he's right. I made my first \$600 online in a months time using bum marketing.

The man that invented this now makes tens of thousands of dollars per month doing this, and selling his program for how to do it. Let me tell you just a little about it.

People search for information on the internet all the time. Think about it: How to lose weight, how to get rid of acne, how to get your boyfriend (or girlfriend) back, how to housetrain your pet, etc.

Bum marketing involves picking a topic (nearly any topic), finding affiliate products on the internet to sell that are related to the topic, and writing short articles to sell the products. This doesn't cost you a dime! I actually made money within the first 10 days of starting this.

This is a super easy way to make money, even if you don't know how to write articles. I was very intimidated at first, thinking I couldn't write articles about things I didn't really know much about. But I did, and after those first two or three articles I could do it in my sleep!

I highly suggest you try [bum marketing](#) for some fast money.

## Project Payday

This is another easy way that I make money. The [Project Payday](#) program is free to join, and what you do to make money is really simple. There are a few forums that the program gives you links to. These forums are filled with people who will pay you to complete offers for them.

Most people offer at least \$25 for you to "go green" for them, which means complete the offer so that the person paying you gets credit. When they get so many to complete an offer for them, they get a product that they are wanting at a greatly reduced price. Many people offer \$30, \$40 and even up to \$100 to get you to complete their offers.

There are detailed instructions when you join [Project Payday](#) explaining exactly how it all works. It isn't hard, just follow the instructions. The people you complete offers for will also help you if you have a problem.

The first night I signed up, I made \$25 doing an offer that took less than 45 minutes. By doing just one offer a day, you can easily make an extra \$600 or more per month. Many people in this program make \$2000 per month and more. Try it - if you don't like it, you sure don't have to continue!

## Affiliate Marketing

Affiliate marketing is probably the most popular method of making money online. It can get a little confusing, especially to a newbie because there is so much information out there in cyberspace that it's hard to know where to start.

There are different methods people use to make money with affiliate marketing. Affiliate marketing is simply making money selling other peoples products. You decide what type of products you want to sell, choose a merchant with these types of products, and make a percentage of the selling price when you sell something.

What kinds of products can you promote as an affiliate? Just about anything. Information products such as ebooks on any subject, electronics, home decor, cosmetics, shoes, golfing equipment, ipods, video games, jewelry - the list goes on and on.

I tried affiliate marketing for a year before I finally figured out how it worked - a WHOLE YEAR! Many people would have given up long before, but not hardheaded me. If I am anything, I am tenacious. Now that I have the system all figured out, I make most of my income doing affiliate marketing.

If you learn how to market and do it right, you can easily make thousands of dollars per month with affiliate marketing. It's not unusual for experienced affiliates to make \$10,000 per month and more!

## Internet Marketing

In 98% of the methods available to make money online, you are going to need to learn about internet marketing. Now, I have never been a marketing guru. In fact, all my life I have told people I could never be a sales person, because I'm just not cut out to be pushy or overbearing.

Internet marketing is different. You learn what methods to use, and use what works for you. There are so many different ways to market online, but you never have to "cold call" or push anything on anyone. They are the ones looking for information and products online, and you have those products. They choose to buy from you!

There are literally hundreds of methods you can use to market on the internet, but if you learn just a few and do them well you will be successful. It's truly easy, like I said if I can do it anyone can.

Some methods that are popular in internet marketing are article marketing, blogging, and social networking on sites like MySpace. These are just a few of the ways that people market their business online. I don't particularly like social networking, so I don't do it much. Choose a couple of methods you like best and USE them, and you will be successful.

Using a combination of bum marketing, affiliate marketing and internet marketing is what I do. It works amazingly well for me, and it will work for you too!

Well, that covers the basics of how I make money online. I suggest you try some of these methods - you will find out that you can make money online too!

Thanks for reading, and I wish you the best in your efforts to make money on the internet.

**Tess Tackett**

**Simply Make Money from Home**