

Ten Days to Profit

Make Money in 10 Days or LESS!

Tess Tackett

Thanks for downloading this free report - you're going to be amazed how easy it really is to make some quick money by doing niche marketing. It took me over one year to finally start making money online, because there is so much information out there. I was suffering from "information overload", and really didn't know where to start.

Then I figured out that taking everything back to the basics is what works. Try this out, follow my instructions, and you will see that in a very short time you will start making money! The only ones who won't make money are the ones that don't do the work, I promise you.

Oh, and one more thing - you don't have to spend a DIME to make money using this method!

Step One - Find a Niche

The first thing you want to do is find a niche (topic) that is interesting to you, and that people are searching for online. How do you do this? Think of a topic such as electronics, computers, weight loss, acne, make money, this can really be anything.

Good niches could begin with the words "how to", "get rid of", "increase", "ways to", etc. You see, people want to know how to fix their computer, how to get rid of acne, how to increase their breast size, how to get rid of depression, ways to make money online. Millions of people look for information on how to do something. That is the main reason they get online!

A good way to find niches if you can't think of one is to look through the marketplace at Clickbank or PayDotCom. There are hundreds of affiliate programs you can search through, but these two will give you many ideas on niches you can use.

Now, once you come up with a niche, you want to find out how many people actually search for this information. You will need a keyword tool to do this, and I use a couple of different ones to get a better picture of how many people search using these keywords. I use [SEO Book Tools](#) and [Wordpot](#). These are free to use, and will give you the number of searches done daily for specific keywords.

Now, your goal is to find long-tail keywords that are searched for 30 or more times per day. So you will want monthly searches that total 900 to 1000 or more (preferably more). What is a long-tail keyword? I didn't know either when I first began marketing online. Here is an example:

Say you want to promote the weight loss niche. A normal keyword people would search would be "lose weight". A long-tail keyword

would be something like "fast healthy weight loss" or "best quick weight loss diet". Do you see what I'm saying? A long-tail keyword is a phrase that is usually 3 or more words long that gets searched for often. Using regular keywords like "weight loss" is WAY too competitive for you to make money with. It can be done, but would take longer than you want to wait to begin making money.

Now, using your keyword tools find at least 10 long tail keyword phrases for your niche. Once you find several, go to Google and do a search in the searchbox for your long-tail keyword phrase, using quotation marks. So, to see what the competition is for the phrase "best quick weight loss diet", key it in just like that. The results that come up is what your competition for that phrase will be.

For example, if Google shows 13,758 results that means there are that many websites using that exact key phrase. What you want is to find long-tail keywords that have competition of 10,000 or less. This will take some time, but once you find the keywords you want to use it gets easier from there.

Remember, try to find 10 long-tail keyword phrases you can use for your niche. If you can find 20, that's even better!

In case you still aren't clear what long-tail keywords are, here's another example: Say you want to market in the "jewelry" niche. Some long-tail keyword examples would look like this:

wholesale silver jewelry
mother of pearl jewelry
hand made beaded jewelry
vintage costumer jewelry

These are long-tail keywords. Now on to the next step!

Step 2 - Set Up a Free Blog

Now that you've chosen a niche, what you want to do is set up a free blog. You can do this at www.blogger.com - that's what I use. If you haven't ever blogged, this will all be new to you. I suggest you just play around with it, it won't take long until you figure out how it works. When naming your blog, try to use your keywords for the url of your blog, such as <http://quick-ways-to-lose-weight.blogspot.com>.

Set up your blog and make several posts on it. You can do this over a couple of days time. I would suggest using your long-tail keywords that you chose for your niche, and placing them in the titles of your posts. Also use these keywords in the body of your post, and in the "tags" section. Don't overuse the keywords - about once in every 50 to 70 words is enough. Using these keywords in your blog will eventually help search engines find your blog and will improve its ranking.

Once you have placed 3 or 4 posts on your blog, you will want to set up a "review" page on it. This is where you will put reviews of niche related products you found on Clickbank, PayDotCom, etc. Basically, just make 3 posts in a row, each one being a product review of competing products.

In your reviews, you don't want to sound like you are trying to "sell" these products, just that you are reviewing what is good or bad about it, what the benefits are, and how the product will help your reader. Be sure to place your affiliate link at the end of the review. You can write something like "For more information on this product, click here" or "To read about all the benefits of this product, click here". You get the idea.

Also, place a picture of the product alongside the review if possible.

Each time you make a new post to your blog, ping your blog at www.pingoat.com or www.pingmyblog.com.

Pinging your blog helps to alert the search engines that you have updated your blog. Over time, this will help you get more traffic. Also, when you write a really good post on your blog, submit that post to [Digg](#) . This will really help get some extra traffic!

Once you get the hang of blogging and writing articles, you can start submitting more of your blog content to many bookmarking sites. If you sign up with sites like [Onlywire](#) , you can bookmark your posts to many different sites with one click.

Step 3 - Write Articles!

Now that you've chosen your niche and set up your blog, it's time to start marketing! This is the fun part, and it won't be long now until you start seeing some income from your efforts.

This takes lots of writing, but the more you do it the faster you will get. When I first started I thought I couldn't possibly write articles, but after the first 2 or 3 it became much easier. I now write 5 or 6 articles every single day - including Saturdays and Sundays!

What you want to do is write an article that is 300 to 400 words long. I use Notepad for this (it should be on your computer, it's free). If you don't have it, you can type your article right into the information boxes at Ezine Articles.

Now, this is VERY IMPORTANT. When writing articles, you want to write an article on ONE of your chosen long-tail keyword phrases. So, if you want to write an article on "mother of pearl jewelry", you want that phrase in your article title. Make your title interesting so that it catches readers attention.

Your article title may be something like "Mother of Pearl Jewelry - Where You Can Get the Best for Less" or something to that effect. You just want to make it attention grabbing.

Now, once you start writing your article, you want to place your keyword phrase in the first and last paragraphs. Also, sprinkle it a couple of times in the main body. A good guide is to use your long-tail keywords 1 to 2 times for every 100 words. Here's what I do:

If my article is 300 words long, I generally use my keyword phrase 4 times. If it's 400 words, I use it 5 times. This works really well for me. Now, make sure that you give just enough information in your article to peak the readers interest, but don't give everything away. Leave them wanting MORE!

When you get to your author resource box, write something really compelling. Make them want to click your link! You may write something like:

Do you want to find the BEST mother of pearl jewelry at the lowest possible prices? Visit (your site name) - our prices can't be beat!

Now, what you will do is link to your blog from your article resource box. You want to make your long-tail keyword phrase your link. Here is how you do that:

Do you want to find the BEST [mother of pearl jewelry](http://name-of-your-site.blogspot.com) at the lowest possible prices? Visit <http://name-of-your-site.blogspot.com> - our prices can't be beat!

Now, write articles like this for all 10 or 20 of the long-tail keyword phrases you found when doing your keyword research.

Write 3 articles every day, and submit them to Ezine Articles, Go Articles and Article Dashboard. You can submit them to many more articles if you want to, but Ezine and Go Articles get the most traffic because of their high page ranking with Google.

You may be wondering how to write about a subject if you don't really know that much about it. It's easy! I do it all the time. What you want to do is search on Google for the topic, visit a few sites and read some of

the information. You can also find articles on article sites like Ezine articles. Read 3 articles other people have written on the subject and then take what you've read and make your own article.

NEVER copy someone else's article. This is plagiarism, and can get you in ALOT of hot water. Don't go there :)

Well, that pretty much covers how you can make money in 10 days or less. Have patience - after several days of submitting articles, you will start seeing traffic to your site. If you've got good content on your blog and well written reviews, you will start seeing sales soon!

If you want to see how many visitors you are getting each day, I suggest you use Statcounter. It's free, and you can see how many visitors you are getting as well as where they are coming from (which article).

When you get ready to start some SERIOUS affiliate marketing, I suggest you try my ebook [Affiliate AMMO](#) (Anyone can Make Money Online). This ebook gives you detailed information in easy to understand language, and will help anyone who suffers from "information overload". Going back to the basics is how you make money online - you don't have to have a degree in technology to make a full time income with affiliate marketing!

I hope you take this report and use it. If you leave it sitting on your hard drive, it will do nothing for you.

If you put it to work, you will see results. As the old saying goes "You don't get something for nothing". This is so true in online marketing. People expect to make money for not doing anything and IT WON'T WORK.

So, get busy and start watching that money roll in! Oh, and by the way. You can make money over and over using this system. Just choose a new niche and repeat!

Thanks again for getting your copy of this free report. You can give this report away to your friends, on your site, to your opt-in list, wherever you want.

All information MUST be left in it's original form, including links. Do not alter this report in any way.